

AUTOSHIP = STEADY INCOME AND LOYALTY

Many network marketers simply do not understand how important Autoship is so they rob themselves of income and success. This ignorance also hurts the new distributor they sign up because their chance of success is dramatically reduced.

Autoship is often referred to as income insurance. There are three reasons for that. The first, being on the required Autoship automatically qualifies you for your commissions and royalties; you will never miss a check if you are on Autoship. The second reason is that it creates loyalty in your downline, and the third reason, it creates steady income.

In a study done on the benefits and affects of Autoship, several interesting points and, I think, extremely important things were discovered. Here are just some startling facts that study showed:

- 92% of the people who went on Autoship when they became distributors were still with that company after 2 years and they were still on Autoship.
- Approximately 85% of those people were earning regular commission checks.
- 96% of those who did not sign up for Autoship when they became distributors left that company before the end of the second year.

Here are my conclusions about why you should not only be on Autoship yourself but should strongly insist that everyone, new and old, go on Autoship:

- If you set up your Autoship when you first enroll with the Miracle Solutions, you will have an 85% chance of earning regular commission checks within 2 years.
- 92% of those you enroll will stay with you for at least 2 years and 85% of them will also earn regular commissions.
- If you do not set up your Autoship you have a 96% chance of quitting within 2 years and therefore not earn any commissions.

So from now on when you enroll someone new into your business you are obligated, as a matter of integrity to tell them something like this, "Autoship is critical for your success. Based on statistics in this industry, if you set up your Autoship today you will have a 92% chance of succeeding within 2 years. If you choose not to go on Autoship today you will have a 96% chance of failing within that same 2 year period."

Autoship should be considered part of the business plan that is not an option. Like French fries and the golden arches at McDonald's – they are part of the deal. You can't be successful without them. The same thing applies to Autoship - it is just part of the deal.